

# York & Main hosts an ArtCycle Show & Sale to benefit Gloucester Habitat for Humanity ReStore!

DATE: Saturday, August 16, 2025  
LOCATION: Gloucester, Virginia, US

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## Event Description

York & Main hosts an ArtCycle Show & Sale to benefit Gloucester Habitat for Humanity ReStore! is a premier expos event in Gloucester. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 37/100

**Expected Attendance:** 220 people

**Event ID:** 88nCa2rF8T4NzgcJnS

## Hotel Demand Indicators

**ADR Impact Index:** 4.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 88 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/york-main-hosts-an-artcycle-show-sale-to-benefit-gloucester-habitat-for-humanity-restore>

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