

Yokohama Camping Car Show 2025

DATE: Friday, October 17, 2025

LOCATION: j*m^, y^YHJÝw, JP

Event Description

Yokohama Camping Car Show 2025 is a premier expos event in j*m^. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 64/100

Expected Attendance: 5,000 people

Event ID: 68TnJX7U9jYgvjNus5

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.