

Yoga through The Chakras Term 3 - 2025: Manifestation & Empowerment

DATE: Sunday, August 24, 2025
LOCATION: Mooloolah Valley, Queensland, AU

Event Description

Yoga through The Chakras Term 3 - 2025: Manifestation & Empowerment is a premier community event in Mooloolah Valley. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community
Importance Rank: 36/100
Expected Attendance: 200 people
Event ID: 5b64puhx5v6ZUyjkM

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 80 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.