

# Yoga Nidra - Deep Relaxation, Healing & Inner Peace

DATE: Wednesday, August 13, 2025  
LOCATION: Surfside Beach, South Carolina, US

---

## Event Description

Yoga Nidra - Deep Relaxation, Healing & Inner Peace is a premier community event in Surfside Beach. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community  
**Importance Rank:** 17/100  
**Expected Attendance:** 23 people  
**Event ID:** 8kAKpoCu4AMjDFXG7N

## Hotel Demand Indicators

**ADR Impact Index:** 2.9x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 9 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/yoga-nidra-deep-relaxation-healing-inner-peace>

Document generated on 6/4/2026, 8:54:13 AM