

Yoga at MoA

DATE: Tuesday, August 19, 2025
LOCATION: Fort Collins, Colorado, US

Event Description

Yoga at MoA is a premier expos event in Fort Collins. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 45/100

Expected Attendance: 532 people

Event ID: 5kwMezzxhF2rMZeZ7U

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 213 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.