

Yinzer Valley Farms at Munchie Mondays

DATE: Monday, August 18, 2025
LOCATION: Mount Pleasant, Pennsylvania, US

Event Description

Yinzer Valley Farms at Munchie Mondays is a premier festivals event in Mount Pleasant. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 43/100

Expected Attendance: 452 people

Event ID: CahTSeFHanw2ahSccG

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 181 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.