

Yeni Türkü at Hayal Kahvesi Fethiye

DATE: Saturday, August 16, 2025

LOCATION: Mu öÆ Å TR

Event Description

Yeni Türkü at Hayal Kahvesi Fethiye is a premier concerts event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 40/100

Expected Attendance: 324 people

Event ID: ERQkNEu7hZ7JQL6Qid

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 130 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.