

Yellow BuildFest SG - Where Ideas Become Startups & Hackathon + Networking

DATE: Sunday, September 28, 2025
LOCATION: Singapore, SG

Event Description

Yellow BuildFest SG - Where Ideas Become Startups & Hackathon + Networking is a premier conferences event in Singapore. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 44/100

Expected Attendance: 516 people

Event ID: CZvX7Z5LUu8hvwht9u

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 206 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.