

Yell Sport Fest - Autumn

DATE: Friday, October 24, 2025
LOCATION: Yenokavan, Tavush Province, AM

Event Description

Yell Sport Fest - Autumn is a premier sports event in Yenokavan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 29/100

Expected Attendance: 91 people

Event ID: 6WjF6ekSnA5cyDtw2c

Hotel Demand Indicators

ADR Impact Index: 4.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 36 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.