

Yearbook at Crocker park

DATE: Friday, August 15, 2025
LOCATION: Westlake, Ohio, US

Event Description

Yearbook at Crocker park is a premier concerts event in Westlake. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 32/100

Expected Attendance: 122 people

Event ID: F5Qz34W4F6zH6TJXRt

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 49 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.