

# Year 11 Production of 'Hoods'

DATE: Wednesday, September 17, 2025  
LOCATION: Hillarys, Western Australia, AU

---

## Event Description

Year 11 Production of 'Hoods' is a premier performing-arts event in Hillarys. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts  
**Importance Rank:** 41/100  
**Expected Attendance:** 373 people  
**Event ID:** DknMZRTVpw9x5NZFZZ

## Hotel Demand Indicators

**ADR Impact Index:** 5.0x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 149 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/year-11-production-of-hoods>

Document generated on 6/4/2026, 11:24:22 AM