

YAWP Festival. In piedi sui banchi di scuola - 31.10.2025 DAY 1

DATE: Friday, October 31, 2025
LOCATION: Milano, Lombardia, IT

Event Description

YAWP Festival. In piedi sui banchi di scuola - 31.10.2025 DAY 1 is a premier festivals event in Milano. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 34/100

Expected Attendance: 159 people

Event ID: EMFsUEAm3K9Z9ZDQrC

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 64 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.