

Yanbu's HR Leaders Roundtable: Ulrich's Model and the Future of HR

DATE: Saturday, September 6, 2025
LOCATION: d!Fb†9 bvDcVFbv9d!), Al Madinah Province, SA

Event Description

Yanbu's HR Leaders Roundtable: Ulrich's Model and the Future of HR is a premier conferences event in d!Fb†9 bvDcVFbv9d!). This event attracts visitors from around the world and significantly impacts local hotels, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 27/100

Expected Attendance: 68 people

Event ID: Bapd656ShKiph4N2PN

Hotel Demand Indicators

ADR Impact Index: 3.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 27 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.