

# Yael Zamir Quartet + Elly Blackham Quartet at Cross St

DATE: Saturday, October 4, 2025  
LOCATION: Brunswick East, Victoria, AU

## Event Description

Yael Zamir Quartet + Elly Blackham Quartet at Cross St is a premier festivals event in Brunswick East. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 46/100

**Expected Attendance:** 622 people

**Event ID:** 3V98J8qLXAgpyS5HJW

## Hotel Demand Indicators

**ADR Impact Index:** 5.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 249 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*