

Yacht Rock the Dock at Cabo Sunset Festival

DATE: Friday, October 24, 2025
LOCATION: Cabo San Lucas, Baja California Sur, MX

Event Description

Yacht Rock the Dock at Cabo Sunset Festival is a premier festivals event in Cabo San Lucas. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 52/100

Expected Attendance: 1,255 people

Event ID: G89GPKP6eddVX8UTAx

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 502 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.