

Y'a-t-il un médecin dans l'IA?

DATE: Thursday, November 27, 2025

LOCATION: Rennes, Bretagne, FR

Event Description

Y'a-t-il un médecin dans l'IA? is a premier conferences event in Rennes. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 42/100

Expected Attendance: 412 people

Event ID: A6mA953Ti7M5pcJ4QG

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 165 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.