

Y3 and 4 Mixed Tag rugby festival- ALL SCHOOLS

DATE: Thursday, September 25, 2025
LOCATION: Tonbridge, England, GB

Event Description

Y3 and 4 Mixed Tag rugby festival- ALL SCHOOLS is a premier community event in Tonbridge. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: CASq7YEEozBkf6F9iS

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.