

XXXII Congress of the Czech Society of Internal Medicine

DATE: Wednesday, November 19, 2025
LOCATION: Brno-st –VBÀ ĺ–†öÖ÷ avský kraj, CZ

Event Description

XXXII Congress of the Czech Society of Internal Medicine is a premier expos event in Brno-st –VBà This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 70/100
Expected Attendance: 10,000 people
Event ID: DfaKZi4Ct8Y4bHfiL3

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.