

XXII FESTIVAL FLAMENCO "EL MELOCOTÓN" DE VILLVERDE DEL RÍO

DATE: Saturday, October 25, 2025
LOCATION: Villaverde del Río, Andalucía, ES

Event Description

XXII FESTIVAL FLAMENCO "EL MELOCOTÓN" DE VILLVERDE DEL RÍO is a premier festivals event in Villaverde del Río. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 41/100

Expected Attendance: 364 people

Event ID: J8SHUaQ9k4C9s4pcFa

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 146 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.