

XIV Jornadas Multidisciplinarias de Medicina y Enfermería

DATE: Friday, September 26, 2025
LOCATION: Junín, Provincia de Buenos Aires, AR

Event Description

XIV Jornadas Multidisciplinarias de Medicina y Enfermería is a premier conferences event in Junín. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 41/100

Expected Attendance: 371 people

Event ID: 4pP7ptBJYL924rQLnM

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 148 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.