

# Xinjiang Flying Tigers vs Guangzhou Loong Lions

DATE: Tuesday, January 6, 2026  
LOCATION: Guangzhou Shi, Guangdong Sheng, CN

## Event Description

Xinjiang Flying Tigers vs Guangzhou Loong Lions is a premier sports event in Guangzhou Shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 78/100

**Expected Attendance:** 24,021 people

**Event ID:** 5ESpPUxEeh4v3uaRPP

## Hotel Demand Indicators

**ADR Impact Index:** 8.1x baseline (varies by property tier & location)

**Occupancy Impact:** +62 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 9,608 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*