

Xchange Bazaar - Creatives, Culture & Content Edition

DATE: Saturday, October 4, 2025
LOCATION: Kisumu, Kisumu County, KE

Event Description

Xchange Bazaar - Creatives, Culture & Content Edition is a premier expos event in Kisumu. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 53/100

Expected Attendance: 1,429 people

Event ID: 8vPPonMvnFoj6rJq7c

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 572 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.