

X4: C4 Yourself @ Greenstar Technologies

DATE: Sunday, November 16, 2025
LOCATION: Glen Huntly, Victoria, AU

Event Description

X4: C4 Yourself @ Greenstar Technologies is a premier expos event in Glen Huntly. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 51/100

Expected Attendance: 1,154 people

Event ID: HYuzrYWrrYFmb9XT7m

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 462 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.