

DATE: Saturday, October 11, 2025
LOCATION: Amsterdam, Noord-Holland, NL

Event Description

NĪ°€ R00\Ttv,,“•IŽ«”ÿ\SUĉûxwœ •êu1 is a premier conferences event in Amsterdam. This event attracts visitors and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 29/100

Expected Attendance: 89 people

Event ID: 9ZgaJafS4gxMPuVDXe

Hotel Demand Indicators

ADR Impact Index: 4.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 36 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.