

X-Kern Trail des Gorges de la Daronne

DATE: Sunday, December 7, 2025
LOCATION: Colombier-le-Vieux, Auvergne-Rhône-Alpes, FR

Event Description

X-Kern Trail des Gorges de la Daronne is a premier sports event in Colombier-le-Vieux. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 36/100

Expected Attendance: 190 people

Event ID: AhMxq8NbW8hDbyPE9J

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 76 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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