

X Fórum de Desenvolvimento de Juiz de Fora, Zona da Mata e Vertentes

DATE: Thursday, September 4, 2025
LOCATION: Cascatinha, Minas Gerais, BR

Event Description

X Fórum de Desenvolvimento de Juiz de Fora, Zona da Mata e Vertentes is a premier conferences event in Cascatinha. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 42/100
Expected Attendance: 403 people
Event ID: 88xme8iPJh3inQDNng

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 161 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.