

WWE Live vs WWE Monday Night RAW

DATE: Monday, August 25, 2025
LOCATION: Birmingham, England, GB

Event Description

WWE Live vs WWE Monday Night RAW is a premier sports event in Birmingham. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 74/100

Expected Attendance: 15,685 people

Event ID: FzaWUN9U2GsjdXKB7y

Hotel Demand Indicators

ADR Impact Index: 7.8x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 6,274 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.