

# WWE Live Royal Road To Rumble

DATE: Saturday, January 17, 2026

LOCATION: Gda G6²Â öÖ÷'6¶-P, PL

## Event Description

WWE Live Royal Road To Rumble is a premier sports event in Gda G6²à This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 71/100

**Expected Attendance:** 11,400 people

**Event ID:** 3PRPb6nEws7TMB5dtC

## Hotel Demand Indicators

**ADR Impact Index:** 7.5x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 4,560 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*