

WUP FC 3v3 Tournament

DATE: Saturday, August 16, 2025
LOCATION: Ludlow, Massachusetts, US

Event Description

WUP FC 3v3 Tournament is a premier sports event in Ludlow. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: 3CsU4K9BKb4P XKqSVu

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
