

Wundowie Iron Festival and Billy Cart Challenge 2025

DATE: Friday, September 19, 2025
LOCATION: Wundowie, Western Australia, AU

Event Description

Wundowie Iron Festival and Billy Cart Challenge 2025 is a premier festivals event in Wundowie. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 31/100

Expected Attendance: 117 people

Event ID: 6iGv8QeQgqi4EBmrtv

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 47 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.