

WT Process and Machinery Asia 2025

DATE: Wednesday, October 22, 2025

LOCATION: Jawa Timur, ID

Event Description

WT Process and Machinery Asia 2025 is a premier expos event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 61/100

Expected Attendance: 3,433 people

Event ID: 7YF7PoJdRKUR9vz6zj

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,373 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.