

WSL 2 - Nottingham Forest vs Durham

DATE: Sunday, October 12, 2025
LOCATION: Durham, County Durham, GB

Event Description

WSL 2 - Nottingham Forest vs Durham is a premier sports event in Durham, County Durham. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 48/100

Expected Attendance: 804 people

Event ID: 9MQmYJEtzuaeQW7vEc

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 322 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.