

WSG Tirol vs Grazer AK 1902

DATE: Saturday, August 16, 2025

LOCATION: Graz, Steiermark, AT

Event Description

WSG Tirol vs Grazer AK 1902 is a premier sports event in Graz. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 64/100

Expected Attendance: 5,079 people

Event ID: A66r7UU3MUwGqaCnpD

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,032 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.