

WPSA Africa Poultry Seminar

DATE: Thursday, October 2, 2025
LOCATION: Kigali, Kigali City, RW

Event Description

WPSA Africa Poultry Seminar is a premier conferences event in Kigali. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 44/100

Expected Attendance: 500 people

Event ID: Fse3kfhmC6uuGViaDa

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 200 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
