

WPR Pint-Sized Concert with the Bach to Pop Strings at the Bong Museum

DATE: Thursday, August 14, 2025
LOCATION: Superior, Wisconsin, US

Event Description

WPR Pint-Sized Concert with the Bach to Pop Strings at the Bong Museum is a premier concert event in Superior. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 40/100

Expected Attendance: 318 people

Event ID: AawPn945uiPMyGzwtg

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 127 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
