

# WOW- Woman Of Worth 4th Annual Conference

DATE: Thursday, August 14, 2025  
LOCATION: Fort Blackmore, Virginia, US

---

## Event Description

WOW- Woman Of Worth 4th Annual Conference is a premier conferences event in Fort Blackmore. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 43/100

**Expected Attendance:** 473 people

**Event ID:** 3dqDMYpRy9xG8xk6xb

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 189 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---