

# WoT NoT Trio - Sunday Sesh

DATE: Sunday, September 28, 2025  
LOCATION: Nightcliff, Northern Territory, AU

---

## Event Description

WoT NoT Trio - Sunday Sesh is a premier concerts event in Nightcliff. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 37/100

**Expected Attendance:** 235 people

**Event ID:** 8kvHBK8nN5kZo764ok

## Hotel Demand Indicators

**ADR Impact Index:** 4.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 94 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/wot-not-trio-sunday-sesh>

Document generated on 6/4/2026, 2:22:56 AM