

World Travel Expo

Presented by Trips Travel

DATE: Friday, September 26, 2025
LOCATION: Redland Bay, Queensland, AU

Event Description

World Travel Expo Presented by Trips Travel is a premier expos event in Redland Bay. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 42/100

Expected Attendance: 414 people

Event ID: AnVJManRsQfwGSw4PQ

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 166 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.