

# World Rivers Day at Hip Hops Brewers

DATE: Sunday, September 28, 2025  
LOCATION: Brendale, Queensland, AU

---

## Event Description

World Rivers Day at Hip Hops Brewers is a premier festivals event in Brendale. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 36/100

**Expected Attendance:** 190 people

**Event ID:** Fu6MsMof7hsDjnfV8Q

## Hotel Demand Indicators

**ADR Impact Index:** 4.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 76 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/world-rivers-day-at-hip-hops-brewers>

Document generated on 6/4/2026, 3:29:14 AM