

World of Metal

DATE: Saturday, September 27, 2025

LOCATION: Mumbai, Maharashtra, IN

Event Description

World of Metal is a premier expos event in Mumbai. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 71/100

Expected Attendance: 11,515 people

Event ID: J6AEZC9RGHKcYYg5Pw

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,606 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.