

World of Concrete India

DATE: Tuesday, October 7, 2025
LOCATION: Mumbai, Maharashtra, IN

Event Description

World of Concrete India is a premier expos event in Mumbai. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 73/100

Expected Attendance: 13,401 people

Event ID: C82shiWYzRr84Q78SH

Hotel Demand Indicators

ADR Impact Index: 7.7x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 5,360 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/world-of-concrete-india>

Document generated on 6/4/2026, 12:13:09 PM