

World Mithai Namkeen Convention & Expo

DATE: Thursday, December 18, 2025

LOCATION: New Delhi, IN

Event Description

World Mithai Namkeen Convention & Expo is a premier expos event in New Delhi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 63/100

Expected Attendance: 4,661 people

Event ID: 68n9xfNffCg4JNHBw

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,864 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.