

# World Hypnotism Day

DATE: Saturday, January 10, 2026  
LOCATION: Mountlake Terrace, Washington, US

---

## Event Description

World Hypnotism Day is a premier conferences event in Mountlake Terrace. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 31/100

**Expected Attendance:** 111 people

**Event ID:** 83YY36uG77EZGCcbPK

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 44 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---