

World Congress on Analogy

DATE: Friday, August 29, 2025
LOCATION: Moni Odigitrias Kirias Gonias, GR

Event Description

World Congress on Analogy is a premier conferences event in Moni Odigitrias Kirias Gonias. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 40/100

Expected Attendance: 329 people

Event ID: F47USsAkqqqQtEjfr

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 132 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.