

# World Championship (W) - Group Stage - Vietnam vs Kenya

DATE: Wednesday, August 27, 2025  
LOCATION: Wichit, Phuket, TH

## Event Description

World Championship (W) - Group Stage - Vietnam vs Kenya is a premier sports event in Wichit. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 54/100

**Expected Attendance:** 1,504 people

**Event ID:** Cy8Rj3uYTnuBq3UshG

## Hotel Demand Indicators

**ADR Impact Index:** 6.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 602 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*