

World Championship (W) - Group Stage - Sweden vs Thailand

DATE: Sunday, August 24, 2025
LOCATION: Bangkok, Krung Thep Maha Nakhon, TH

Event Description

World Championship (W) - Group Stage - Sweden vs Thailand is a premier sports event in Bangkok. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 65/100

Expected Attendance: 5,542 people

Event ID: Baqo2yQ9UxPVizdA5W

Hotel Demand Indicators

ADR Impact Index: 7.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,217 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.