

World Championship (W) - Group Stage - Argentina vs Czechia

DATE: Friday, August 22, 2025
LOCATION: Nakhon Ratchasima, TH

Event Description

World Championship (W) - Group Stage - Argentina vs Czechia is a premier sports event in Nakhon Ratchasima. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 47/100

Expected Attendance: 695 people

Event ID: Hq5wpH9jg2AU5QLZEs

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 278 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.