

# World AI Show – Malaysia 2025 | Powering Malaysia's Cloud-First Digital Eco

DATE: Monday, October 27, 2025

LOCATION: Kuala Lumpur, Wilayah Persekutuan Kuala Lumpur, MY

## Event Description

World AI Show – Malaysia 2025 | Powering Malaysia's Cloud-First Digital Eco is a premier conferences event in Kuala Lumpur. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 44/100

**Expected Attendance:** 487 people

**Event ID:** 58fZibvX3wsmdb2sDC

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 195 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/world-ai-show-malaysia-2025-powering-malaysias-cloud-first-digital-eco>

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