

WORKSHOP|Banda do Thalles Roberto| Tiago Skiter| Robson Couto|Rapha DanTop|Filipe Lopes

DATE: Wednesday, September 3, 2025
LOCATION: Carandiru, São Paulo, BR

Event Description

WORKSHOP|Banda do Thalles Roberto| Tiago Skiter| Robson Couto|Rapha DanTop|Filipe Lopes is a premier community event in Carandiru. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community
Importance Rank: 30/100
Expected Attendance: 100 people
Event ID: 3P3Z9wLZDyzWNbJcoJ

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
