

Workshop: Welcome to Drawing

DATE: Saturday, August 30, 2025
LOCATION: Capalaba, Queensland, AU

Event Description

Workshop: Welcome to Drawing is a premier expos event in Capalaba. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 63/100

Expected Attendance: 4,332 people

Event ID: 9NvQGWRsZU94Qq9jrz

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,733 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.